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HEL

ADRIANO  
NUNES  
PORTFOLIO  
& CV →

— LO

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# FIRST, A NOTE OF INTRO- DUCTION:

*If you wish to fill your leisure time reading, why not take with you this letter and enjoy a comic bit, where Design is acquainted as a lifestyle. Otherwise, you can simply consult my CV and get to know my skills.*

--

Adriano Nunes is the name that was passed on to me at the time of my birth in a country called Portugal, in a welcoming village named Póvoa de Varzim near Porto. There I grew up, studied and introduced myself to the design world. In my early days I made contact with the business world and its needs in the most different areas of this industry, in Portugal and other countries, developing projects, some of which recognised

around the world. Before that, I already thought about giving creative and functional answers according to the client's requests. They know what they want, but they don't know how to do it. And that's where my work and me come in. Being a hard worker, a perfectionist and an ambitious is something that defines me, as well as always wanting to finish everything before time, or hadn't I been born premature. I am constantly looking for more and prefer to acquire new knowledge and to be watchful to the design's improvements and to the current businesses so that I can give shape and life to the client's ideas.

My last adventure was at ACW, a small but very busy design and marketing company based in west London. Working in both digital and print projects, I had the opportunity to show my best skills and at the same time, to improve my capacities of work under pressure, work as a team and develop my time management, as well as my priorities. I've worked with a wide range of national/international clients like Bobbi Brown, Elizabeth Arden, Médecins Sans Frontières, Care International, TRAD Scaffolding, International

Road Transport Union (IRU). My main responsibility was to take a job from the concept (brief) through the delivery, including the artwork.

Recognition is also an aspect that I value, reasoning why I have been submitting my works to several international competitions and publications, some of them were awarded and published in the Design and Design Award 2013 book and again in 2014.

"Idea" is the magical word that many speak of. Most people will say that it is easy to have one, but that is not quite true, illustrating why plagiarisms are so frequent. More than knowing how to do it, there is something that one cannot learn, and that is how to have ideas. It is something that is acquired during life, from our experiences; by watching what surround us and be mindful with details when well idealized and designed that idea can become a success for those looking for us. So, besides the technique that I learned at university highlighted in the academic certificates as well as in projects I have undergone, I hold a good visual culture and assurance of designing new ideas.

Within this Design universe, my true passion is typography, digital, editorial and branding, though I control all the other areas and they have my entire respect, dedication and commitment.

## PS:

Surely this was not a waste of your time and now that you got to know me a little better I am at your entire disposal for any explanations and possible interview. All my information is, once again, on my CV.

*Yours sincerely,  
Adriano Nunes*

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# CURRI- CULUM VITÆ

## PROFILE

### First name /surname

Adriano Nunes

**Nationality** Portuguese

**Date of birth** 19.12.1985

**Gender** Male

**Driving Licence** B/B1

## EDUCATION

### OCTOBER 2006 / JULY 2009

Degree in Graphic and advertising design at Escola Superior de Estudos Industriais e de Gestão (ESEIG) Portugal, with final mark 14/20.

### JULY 2009

Final project and monography with the theme "How to enhance and boost a technological print school book" with final marks 14/20 and 18/20 respectively.

## EXPERIENCE

### 07 JULY 2014 / PRESENT

Designer at ACW, design and marketing agency based in London

Responsible for developing both digital and print projects for a wide range of areas, branding, editorial design, UI design, communication strategy.

Bobbi Brown, Elizabeth Arden, Médecins Sans Frontières, Care International, TRAD Scaffolding, International Road Transport Union (IRU) were some clients that I've worked with.

▶▶



**09 JANUARY 2012 /**

**10 JANUARY 2014**

Visual designer/Junior art director at lOok nice studio in Póvoa de Varzim, Portugal

Developing visual identities, posters, brochures, books, layouts for websites, communication strategy and various print. Briefing with clients.

**15 NOVEMBER 2010 / PRESENT**

Graphic designer freelancer

**15 NOVEMBER 2009 /**

**15 NOVEMBER 2010**

Internship in a graphic design studio: RASTILHO COMUNICAÇÃO VISUAL.

Developing visual identities, posters, brochures, books, layouts for websites, communication strategy and various print. Briefing with clients.

**AUGUST 2005 / SEPTEMBER 2006**

Graphic technician at 4COLORS: PRODUÇÃO GRÁFICA, a graphic design studio.

Responsible for developing and creating both digital and

print design for a wide range of print and online campaigns, publications and advertising.

## LANGUAGES

Portuguese

*Native*

English

*Understanding - listening and reading: independent user (B2)*

*Speaking spoken interaction and spoken production: independent user (B2)*

*Writing: independent user (B2)*

Spanish

*Understanding - listening and reading: independent user (C2)*

*Speaking - spoken interaction and spoken production: independent user (C1)*

*Writing: independent user (B2)*

## SOCIAL SKILLS

Ability to adapt to multicultural environments, innovative, highly creative, quick learner, good at thinking "out of the box".

Keeping updated of relevant new techniques in design software and media.

## ORGANISATIONAL SKILLS

Sense of organization, good time management and priorities, commitment, team work. All these intensively developed during my experience at ACW.

## TECHNICAL SKILLS

Adobe Illustrator CS6  
Adobe Photoshop CS6  
Adobe Indesign CS6  
Adobe Acrobat Pro CS6

Adobe Flash CS6 (*knowledge*)  
Adobe Dreamweaver CS6 (*knowledge*)  
Adobe Premier CS6 (*knowledge*)

Freehand MX  
Final Cut Pro

Office: Word, Excel e Power Point

Ambience Windows  
Ambience Mac OSX

## ADDITIONAL INFORMATION

Graphic design of the day winner on the website [www.designanddesign.com](http://www.designanddesign.com) with the projects "easter card", "Festa da Paróquia" and "Concerto Solidário".

Train The Trainer Course in Portugal (cap).

Participation in a competition with a poster for the event multiracial "L'arlequin - Théâtre Ouvert.

Participation in the competition D&AD "Create not Hate".

Participation in the competition D&AD "Breast Cancer Awareness Month".

## INTERESTS

Graphic/Digital Design  
Typography  
Editorial  
Branding  
UI design  
Advertising  
Creative Strategy  
Lomography  
Photography  
Illustration  
Music  
Cinema  
Sport

## AWARDS / PUBLICATIONS

Design and Design Award 2014  
Book with project "Festa da Paróquia".

Design and Design Award 2014  
Book with project "Concerto Solidário".

Design and Design Award 2013  
Book with project "easter card".

# FEIRA DO LIVRO VOLTA A ANIMAR MARGINAL DA PÓVOA

Começa sexta-feira a Feira do Livro da Póvoa de Varzim, que se prolonga até 19 de agosto. Como em anos anteriores, o certame irá ter lugar no Largo do Passeio Alegre e, além dos livros, várias atividades de animação cultural promovidas pelas associações do concelho vão dinamizar o espaço. Dança, teatro, concertos, sessões de leitura, encontros com escritores, são alguns dos exemplos que vão pautar estas duas semanas de promoção do livro na cidade, que decorre desde 1995, sob o tema "a ler o mar".



## MAIS OPINIÃO 1/2

# VARZIM VILA DO CONDE

## Desfolhada na freguesia de Balasar

Na passada sexta-feira, a Quinta de Santo Adrião, em Balasar, foi o cenário escolhido para uma desfolhada tradicional, que visou recuperar esta tradição, fazendo reuener esta prática antiga da terra. A noite foi ainda animada com petiscos, concertos e muita música, numa organização do Grupo de Jovens de Balasar, que contou com a participação de mais de duas centenas de pessoas. Os participantes estiveram na era da Quinta a desfolhar as espigas de milho, ao mesmo tempo que a música animava a festa. A entrada foi gratuita e o dinheiro angariado com a venda dos petiscos reuereu para as atividades do Grupo de Jovens de Balasar.

## MAIS/SOCIEDADE PÓVOA DE VARZIM € FOLHA DESPORTIVA

# RUA COM 1/3 TODOS ELES

## MAIS \* QUASE MENOS

## MAIS/ POLÍTICA

## MAIS OPINIÃO 1/2

## FOTO & GALERIA

## Edição Nº 16

## "AS MEMÓRIAS NO CENTRO DA FESTA" // Praia é atração para turistas

# MOSTEIRO: MAISENTREVISTA DE SANTA CLARA

A presença de Passos Coelho em Vila do Conde levou a que Mário Almeida, se dirigisse ao primeiro-ministro com algumas palavras relativas à forma como o governo tem gerido a situação da degradação do Mosteiro de Santa Clara, e a constante falta de apoio na recuperação do edifício. O primeiro-ministro reconheceu a preocupação do autarca e respondeu que a falta de dinheiro não permite avançar com as obras "como seria desejável", mas também salientou que "este é um processo que vem de governos anteriores que não deram solução".



## André Costa do Rio Ave nos Sub 21

Também o jogador do Rio Ave André Costa está nos trabalhos de preparação da Seleção Nacional Sub-21. A chamada à equipa das Quinças é um novo ciclo da Seleção Nacional Sub-21 que tem início com a preparação para a fase de qualificação para o Campeonato da Europa da categoria na República Checa em 2015. O jovem atleta foi contratado pelo Rio Ave ao Gondomar no início da presente temporada.



## "NÃO RECEBO SALÁRIO NO VARZIM" baseline

www.maissemanario.pt MAIS/Classificados

## ALUGA-SE ORTOPEDIA DE EXCELÊNCIA NA PÓVOA | PUB

O Serviço de Ortopedia do Centro Hospitalar da Póvoa de Varzim/Vila do Conde (CHPVVC) foi novamente reconhecido pela "Excelência Clínica". Desde 2010, altura em que iniciou o SINAS (Sistema Nacional de Avaliação em Saúde), que esta valência consta no topo do ranking, com avaliação máxima. Uma equipa especializada é o trunfo deste serviço.

## -MAIS/DESPORTO-

## Famílias carentiadas com apoio da Câmara no material escolar

Este ano, a edilidade vila-condense decidiu contribuir novamente com livros e material escolar para os filhos de famílias com menos posses. O valor deverá rondar os 200 mil euros

Desta forma, a Câmara Municipal de Vila do Conde controrna a crise social com este apoio, cujos destinatários são os alunos e as famílias que necessitam de livros e material escolar diverso, utilizando um critério que é fornecido pelas escolas que frequentam.

De acordo com a nota enviada às redações, o município vila-condense atingiu no ano letivo anterior um apoio de mais de 360 mil euros, prevendo que para o próximo ano letivo, a iniciar nos próximos dias, a coaparticipação se aproxime dos 200 mil euros "baseada nos dados facultados e nas declarações já entregues a alunos para poderem levantar os livros e o material nas livrarias do Concelho".

- LISTA DE COMPRAS:
- ÁGUA
  - AMÊNDOAS
  - BATATAS FRITAS
  - BOLA DE CARNE
  - BOLACHAS
  - CAFÉ
  - CIGARROS
  - COCA-COLA
  - FRANGOS
  - PIZZA
  - RED BULL
  - ETC.



## 3:00

## MAIS/ROTA DE SABORES

## Como criar uma empresa ao menor custo possível

Tal como em anos anteriores, o cortejo religioso por correu as principais artérias da cidade, salientando-se que os passeios foram pequenos para albergar os milhares de pessoas que assistiram à procissão, fixando-se desde cedo nos lugares e permanecendo largas horas à espera da passagem do préstito. A procissão, composta por nove andores e dezenas de figurinos, cumpriu a tradição ao parar na Avenida dos Descobrimentos, frente ao porto de pescas, onde os andores foram virados para o mar, para assistir aos foguetes que ao longo de 15 minutos foram lançados numa saudação à Virgem padroeira dos pescadores.

SUPLEMENTO MAIS/ROTA DE SERVIÇOS

# MAIS/DIVERSOS

## Leões da Lapa recolhem alimentos para a comunidade

Em ano de comemorações do 50º aniversário, a associação Leões da Lapa Futebol Clube, tem revelado uma postura de conciliação entre as atividades promovidas na comunidade e a responsabilidade social, promovendo no próximo fim de semana uma recolha de alimentos. O local da recolha será no hipermercado Pingo Doce e os alimentos destinam-se a famílias carentiadas residentes na Póvoa de Varzim. A recolha de alimentos vai, no entanto, prolongar-se até ao Natal na sede da associação, na churrascaria André e junto da população para proporcionar umas festas felizes.

## COFFEE

Passar do papel à prática... Em tempos de crise, em que o desemprego grassa no concelho, a autarquia, em parceria com outras instituições, tem promovido algumas iniciativas para apoiar o empreendedorismo. As iniciativas são sempre de lutar, mas será preciso que as mesmas passem do papel para a prática. Quando há uma incubadora de empresas que está, praticamente vazia, talvez seja altura de mais promoção e, talvez, redução de preços nas vendas.

## Dia Mundial da Música celebrado no concelho da Póvoa

No segunda-feira, 1 de outubro, celebrou-se o Dia Mundial da Música e, para antelar a data, a Escola de Música da Póvoa de Varzim foi às escolas do concelho, mostrar e trabalhar que tem desenvolvido nesta área de Varzim, para receber aqueles que chegam a casa após um dia de trabalho. Os músicos concertos servem para apresentar instrumentos de passarem pelas escolas de ensino básico da cidade e das freguesias, e breves explicações musicais, momentos apreciados pelas educadoras.

# MAIS/Semanário

## PÓVOA E VILA DO CONDE EM DESTAQUE

## SAI ÀS QUARTAS

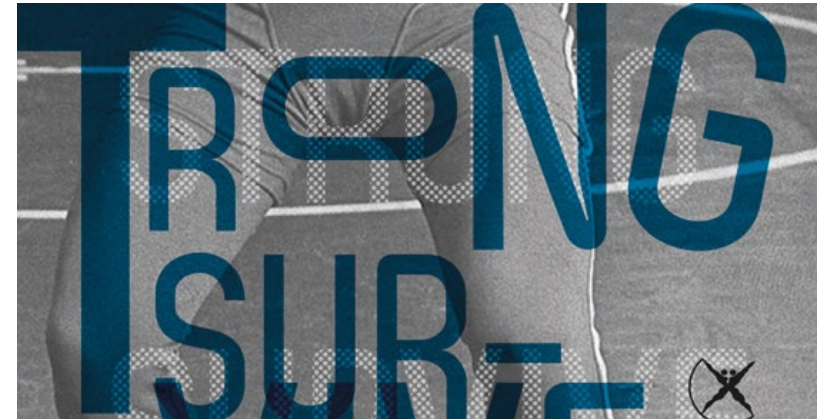
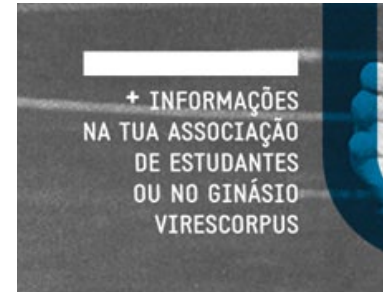
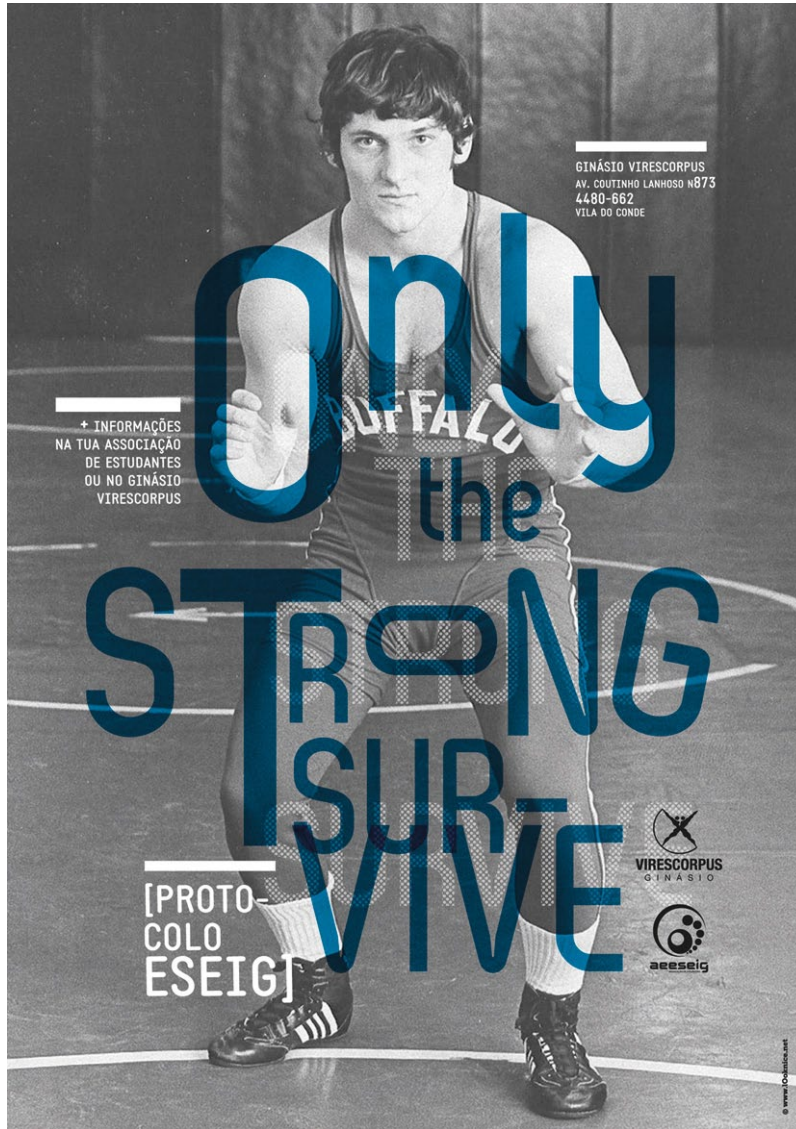
# 2012

Octávio Moreira treinador Varzim  
 "Quero dar os parabéns aos meus jogadores que foram sérios e competentes num campo sintético de dimensões reduzidas. Fiz-eram um jogo muito competitivo, em que podíamos ter ganho. Eles enviaram uma bola à barra e nós também tivemos as nossas oportunidades. Mas o empate acaba por estar certo".

## MEMÓRIAS DO QUOTIDIANO

"Memórias do Quotidiano" is a typographic illustration for MAIS/Semanário newspaper. This illustration represent some

funny and symbolic stories under the pressure of the newspapers deadline.



ONLY THE  
STRONG SURVIVE

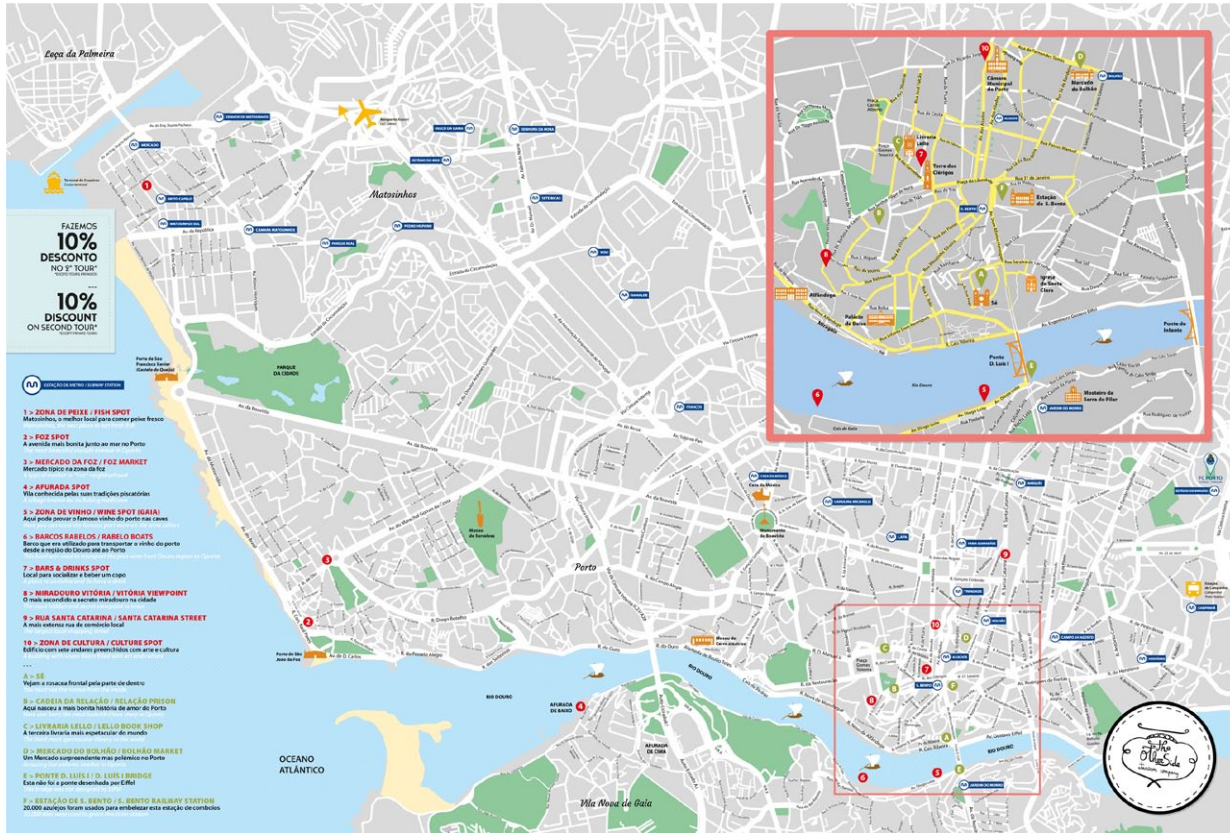
Advertising poster  
for Virescorpus Gym



FESTA DA PARÓQUIA

Poster for a charity event

Design and Design  
International Award 2014



TURISMO DE PORTUGAL  
MERCADO 2010

tripadvisor

www.theotherside.pt

info@theotherside.pt  
(00351) 918 500 170

book now

TOURS

TOURS

**Sobre nós / About us**

Call us now to explore Oporto with us. We are a small team of people who love Oporto and we want to share our passion for this beautiful city with you. We are a small team of people who love Oporto and we want to share our passion for this beautiful city with you. We are a small team of people who love Oporto and we want to share our passion for this beautiful city with you.

Nome: Cláudia, Português, Inglês, Espanhol  
Nome: Filipa, Português, Inglês, Espanhol, Italiano, Alemão, Francês  
Nome: Ana, Português, Inglês, Espanhol  
Nome: Ana, Português, Inglês, Espanhol, Italiano, Alemão, Francês

**The Other Side**  
tourism company

- Porto -  
(the) Tourist City Map

TOURS

TOURS

**Book Hidden Porto Tour**  
(Porto)

**Walking & Pedestre Tour**  
(Porto)

**R-Like, Porto & Foz Tour**  
(Porto)

**Porto, Gaia & Wine Tour**  
(Porto & Gaia)

**Our Fantastic Tour**  
(Porto)

**Pastry & Handmade Tour**  
(Porto)

**Medieval Corners Tour**  
(Porto)

**Our Rights Tour**  
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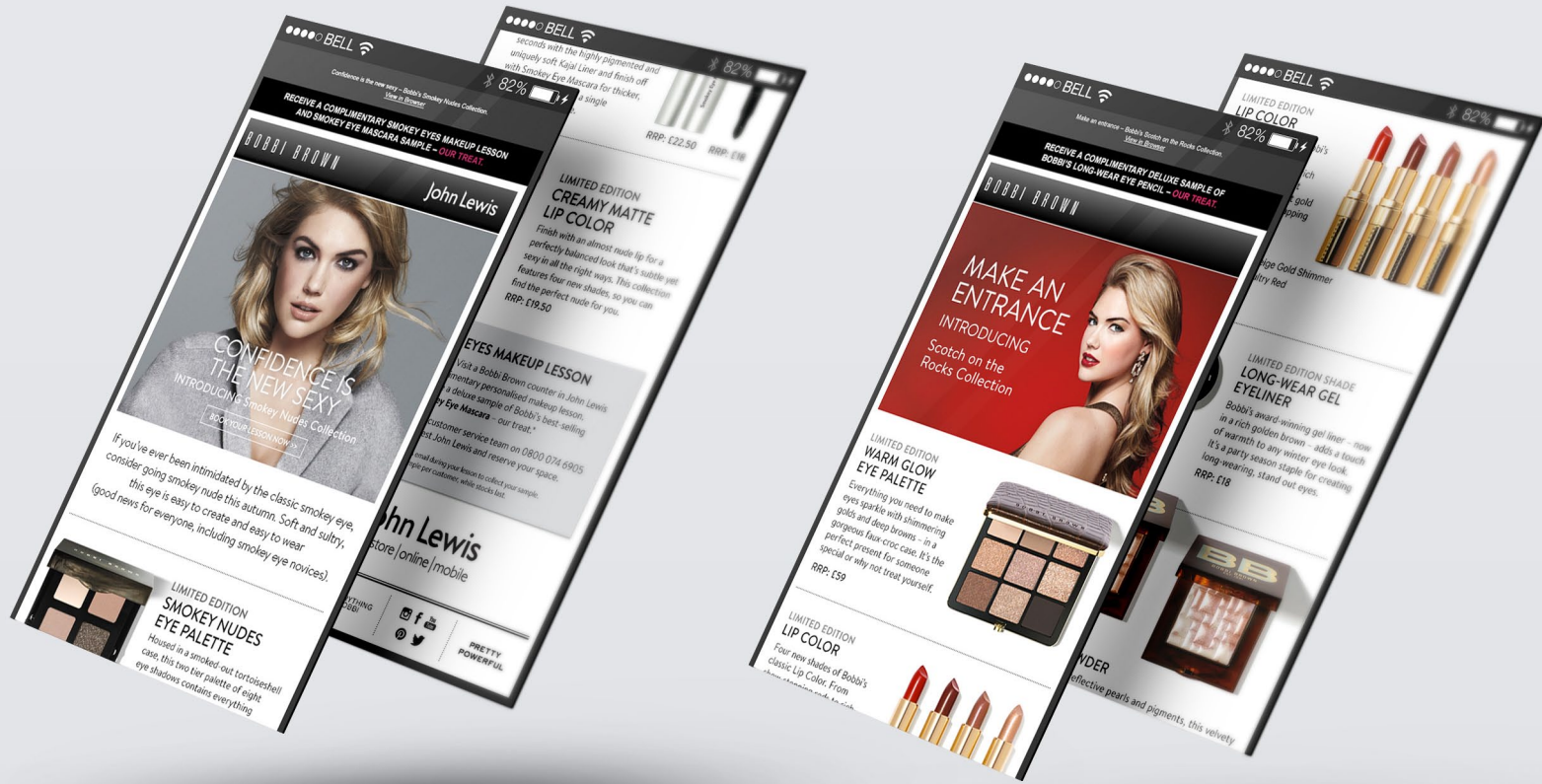
**Pastry & Handmade Tour**  
(Porto)

**Medieval Corners Tour**  
(Porto)

**Our Rights Tour**  
(Porto)

PORTO  
(UN) TOURIST  
CITY MAP

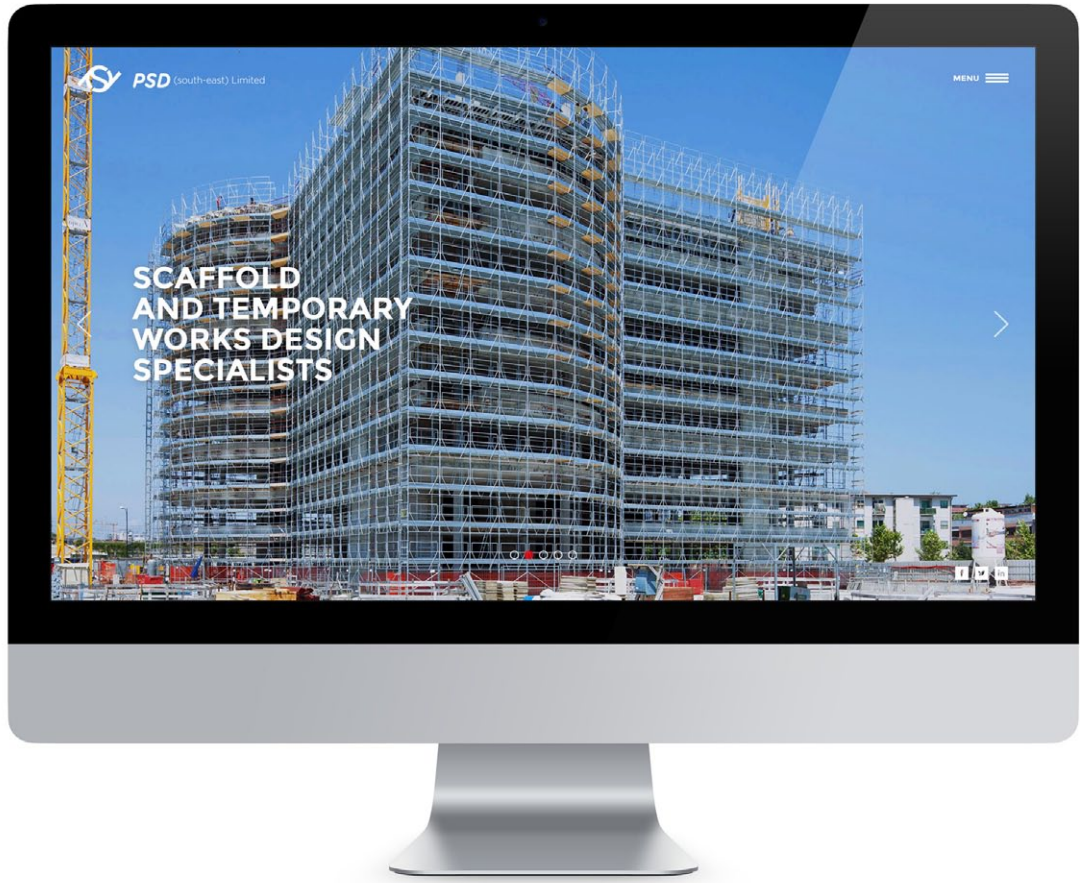
A tourist map / brochure of the city of Oporto for the tourism company The Other Side



BOBBI BROWN

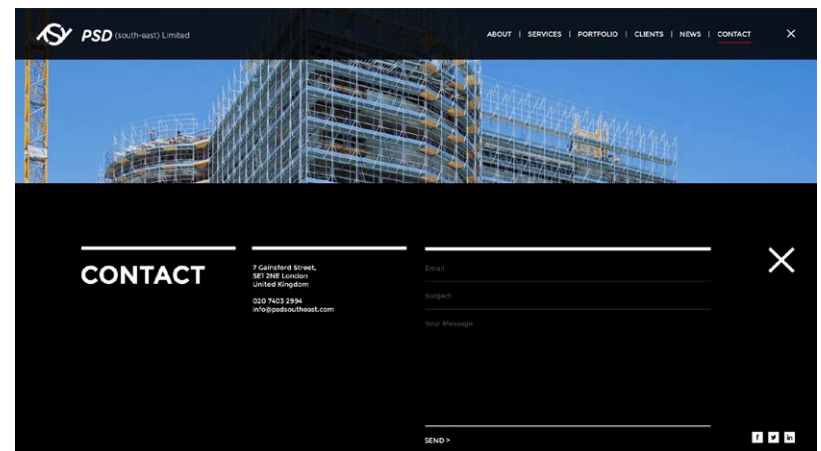
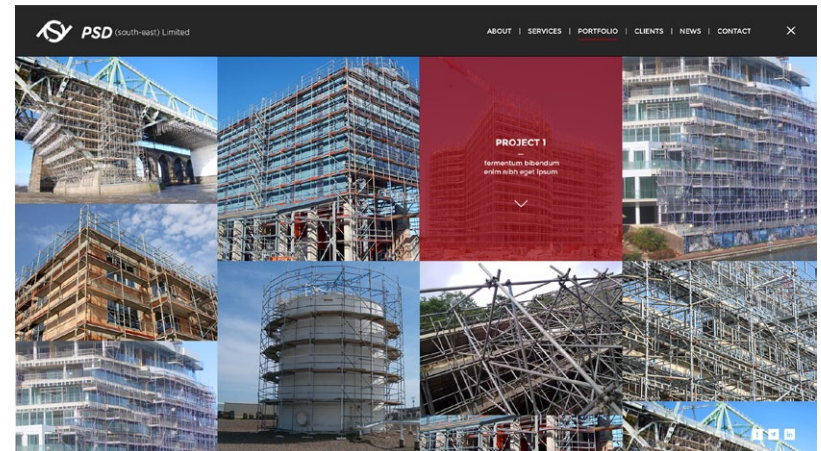
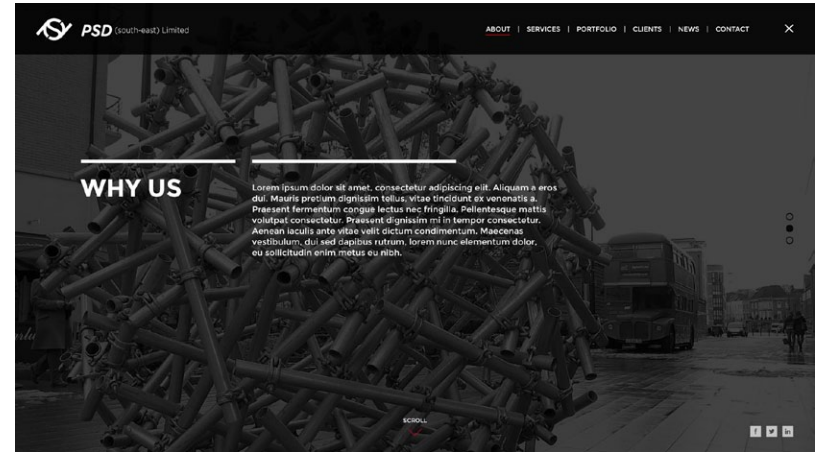
Product emails

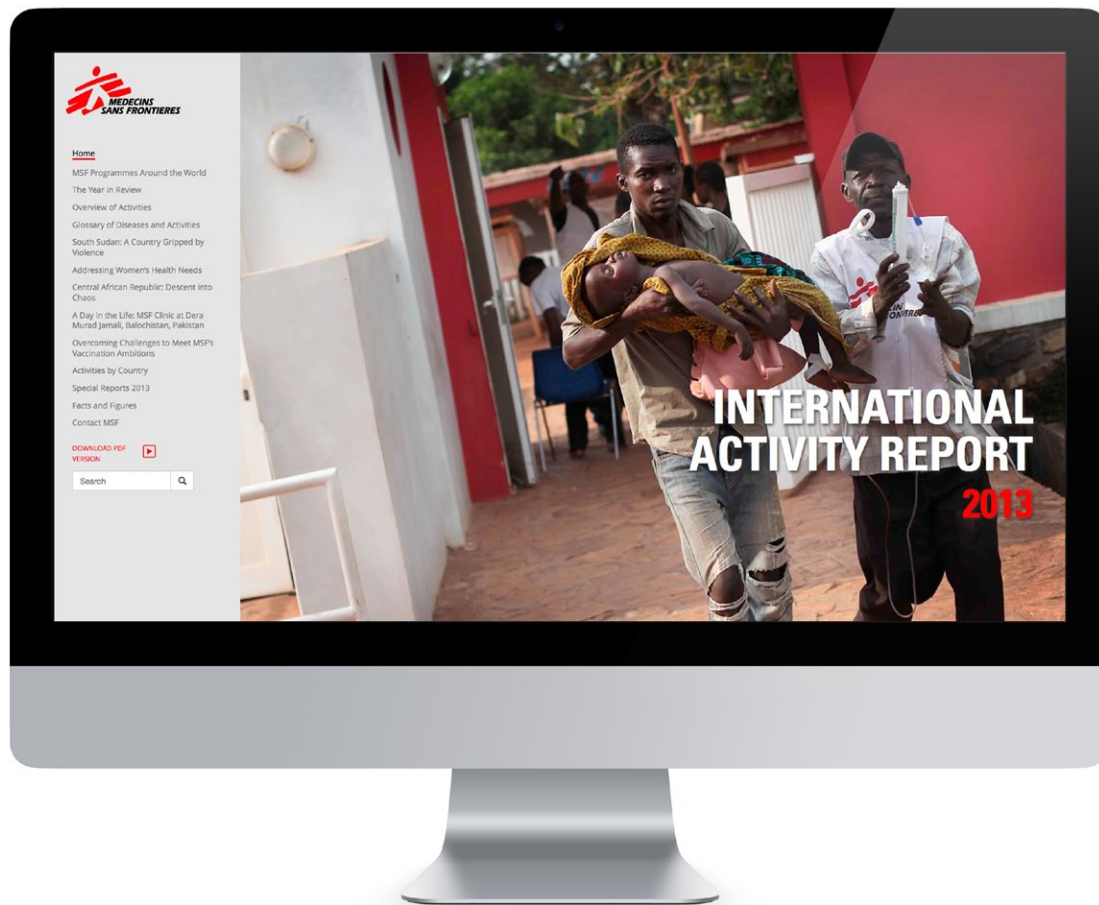




PRIME  
SCAFFOLDING  
DESIGN

Website proposal





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**MÉDECINS SANS  
FRONTIÈRES (MSF)**

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International activity  
report 2013

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[www.activityreport2013.msf.org](http://www.activityreport2013.msf.org)

**ARMENIA**

- Tuberculosis treatment (including drug- and multi-drug-resistant tuberculosis)

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Glossary of Diseases and Activities  
South Sudan: A Country Gripped by Violence  
Addressing Women's Health Needs  
Central African Republic: Descent into Chaos  
A Day in the Life: MSF Clinic at Dera Murad Jamali, Balochistan, Pakistan  
Overcoming Challenges to Meet MSF's Vaccination Ambitions  
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## CENTRAL AFRICAN REPUBLIC

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HAITI

**KEY MEDICAL FIGURES:**

- 816,300 outpatient consultations
- 3,300 surgical interventions
- 24,300 measles vaccinations

**Escalating and extreme violence in the Central African Republic (CAR) over the year resulted in a massive, acute humanitarian crisis in addition to an existing chronic medical one.**

For over 20 years, the small landlocked country of CAR has witnessed many political and military crises. Continued population displacement caused by pockets of armed conflict, combined with a poorly resourced, dysfunctional healthcare system, prevents people from obtaining the treatment they need. Many die from easily preventable and treatable illnesses such as malaria, respiratory infections and diarrhoeal diseases. Prior to the current conflict, mortality rates in some regions were up to five times the emergency threshold.

## A DAY IN THE LIFE: MSF CLINIC AT DERA MURAD JAMALI, BALOCHISTAN, PAKISTAN

**Mohammad Salsam**  
READ THE STORY

**Dr Raj Batra**  
READ THE STORY

Purchaser Mohammad Aslam sees the impact of Dera Murad Jamali's isolation every time he places an order for supplies. "We can't buy medicines locally - we have to order them from Islamabad every three months," he explains. "Sometimes we have a problem with international cargo and we have to ask other MSF hospitals or clinics in the country. Just this week we needed some injections and we asked Islamabad, who asked the MSF team in Chennai, who sent to the MSF team in Quetta, and then Quetta sent it to us - it took more than two days."

There are few options for quality healthcare in the area, with the nearest major centre of Jacobabad about 40 kilometres away, and private clinics - of which there are only a small number - charging tens of thousands of rupees for caesarean sections, for example, an impossible cost for most families. As well as being excluded from medical care, the people here have been displaced by internal conflicts and affected by social violence. An Australian nurse David McGuinness says, there are many challenges when working for MSF in a location like Dera Murad Jamali: "Stories of loss, tales of terror, another bomb blast, another kidnapping, and children literally starving to death (but) the work being done here is invaluable and the impact it has on people is undeniable."

Dr Raj Batra was working for a public hospital before he joined MSF. "There were poor people who couldn't access healthcare and were being denied the proper treatment," he said. "When I read about MSF's independence and impartiality, I said I wanted to join." As the medical focal person in MSF's Dera Murad Jamali clinic, Dr Batra supports all the departments, including maternal and child health, the feeding programme for malnourished children and the mobile clinic. He explains: "The biggest challenge is that people in this area are not educated about health issues and often depend on home remedies. For example, with breastfeeding, women often avoid using the first milk from the mother. But we know how important that first milk is - with nutrition and antibodies for the baby."

In charge of the maternal and child health departments at the clinic is midwife Gaudesha Mathewo Kimani from Kenya. She is responsible for the birthing unit, antenatal and postnatal care, and the nursery. She draws on her experience working as a midwife with MSF in South Sudan to advise co-workers on the best medical treatment.

"We have many cases of pre-eclampsia and mothers haemorrhaging, which is life threatening. In the nursery, it takes time and you have to be patient. The prognosis of the babies is very poor, due partly to lack of hygiene in the community and because many parents don't come to the antenatal clinic for vaccinations, which would protect the baby."

When an emergency situation arises, the team pulls together - such as when fruit seller Shaif Khan and his family were rushed to the MSF clinic with serious burns. Shaif Khan had been awakened by his daughter's shouts to find his tent engulfed by flames. His first thought was for his six children inside. "I went to the side of the tent and tore it, and took my children out," he recalled. "None people, including me, were lying in that tent - we were using candles for lighting."

Once at Dera Murad Jamali hospital doctors began treatment and extra staff were called in. The mother - who had the worst burns - and one child were transferred to another hospital six hours' drive away. Sadly the mother died but all the children were eventually discharged, and Gaudesha Mathewo Kimani still remembers the way the staff worked together that night. "Everyone still talks about it and how happy we were with the way we responded," David McGuinness agrees, saying, "As I have seen on many occasions, the MSF staff worked through these difficulties together and committed themselves to the patients, to help achieve the best outcomes."

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## 2013 ACTIVITY HIGHLIGHTS

**Programme locations**

- Africa 240
- Asia 108
- Americas 26
- Europe 11
- Pacific 4

\* Asia includes the Middle East and the Caucasus

**Context of intervention**

- Stable 161
- Armed conflict 117
- Internal instability 88
- Post-conflict 21

9,029,100  
Number of outpatient consultations

325,500  
Antiretroviral treatment (first-line)  
Number of patients on first-line antiretroviral treatment at end of 2013

77,350  
Surgical interventions  
Number of major surgical interventions, including obstetric surgery, under general or spinal anaesthesia

14,200  
Mental health (group)  
Number of group counselling or mental health sessions

477,700

5,500

27,900

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INTELLIGENT  
ROAD TRANSPORT  
SYSTEM

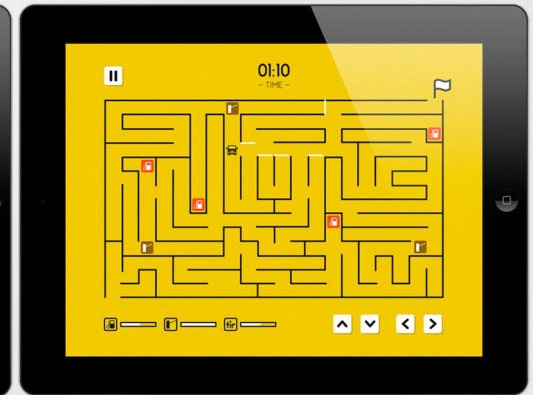
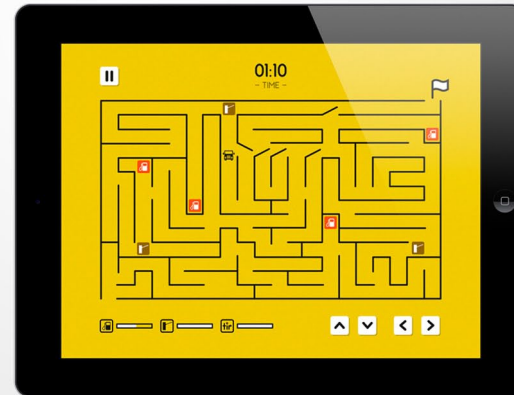
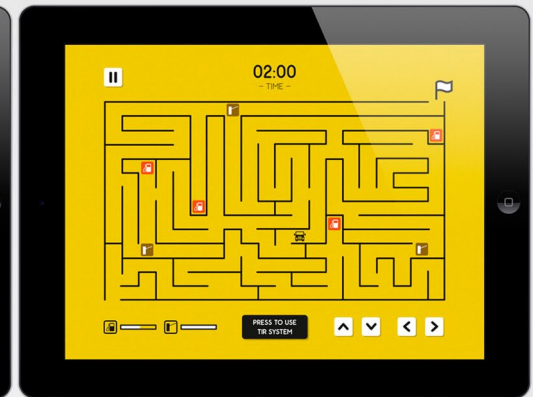
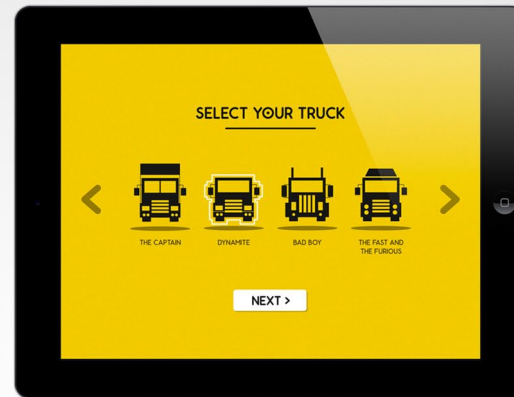


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INTERNATIONAL ROAD  
TRANSPORT UNION (IRU)

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TIR System  
Brand and APP proposal



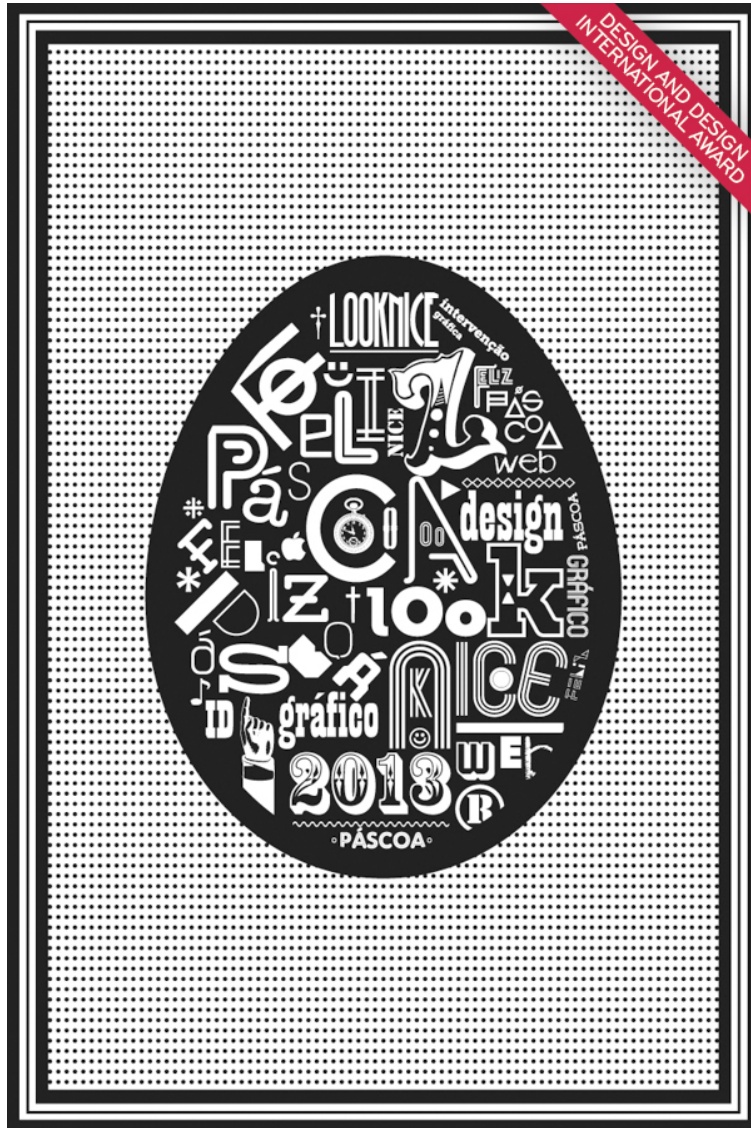
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INTERNATIONAL ROAD  
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TIR System // AD game proposal





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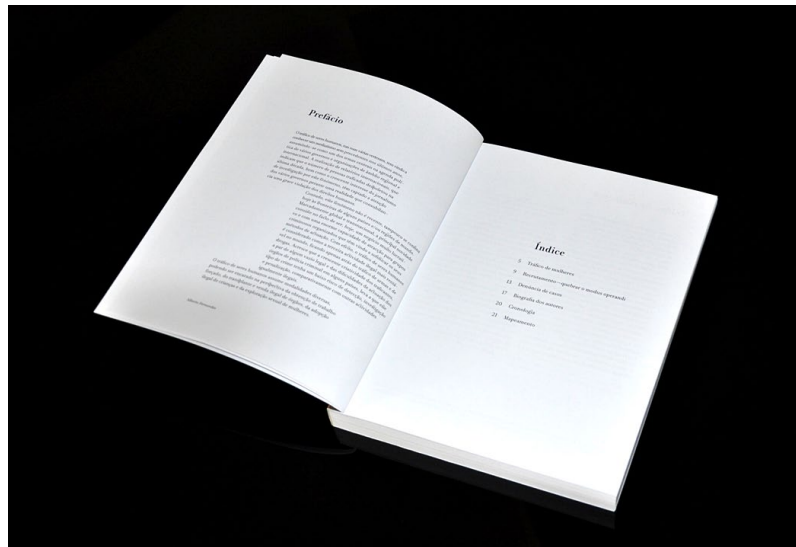
**EASTER CARD**

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A typographic easter card  
for Looknice

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Design and Design  
International Award 2013



## TRÁFICO DE MULHERES

A book about trafficking of women  
// Academic project







CONCERTO SOLIDÁRIO

Poster for a charity concert

Design and Design  
International Award 2014





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**EXPLICA GEOMETRIA**

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Branding and website  
for Explica Geometria,  
a school support office

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Posters for several events

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**THANK  
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